

NEWS RELEASE

Released at 14:00 on February 29, 2024

For Inbound Tourists: “The Sumo Entertainment Show Hall”

Ticket sales for individual tourists visiting Japan will start on March 1st, ahead of the grand opening on May 30th.

Online sales supporting two languages and one-stop entry with electronic tickets.

THE SUMO HALL



HIRAKUZA OSAKA

Hanshin Contents Link will start selling tickets on their official site from March 1st at 12:00 for individual tourists visiting Japan, targeting the inbound-oriented sumo entertainment show hall “THE SUMO HALL HIRAKUZA OSAKA,” scheduled to open May 30th on the 8th floor of Namba Parks. The online sales site, supporting two languages and credit card payments, allows direct ticket purchases from around the world. Tickets are electronic (QR code) for one-stop entry. It’s also possible to buy from overseas online travel sites(OTA). We are steadily preparing for the opening, aiming to offer inbound visitors a chance to experience Japanese tradition and contribute to Japan’s tourism.

Goes on sale on March 1st



< ■ Overview of THE SUMO HALL HIRAKUZA OSAKA >

【Operating Hours】 11:00-23:00 (Souvenir shop only open from 11:00-17:00)

[Closed every Tuesday, The year-end and New Year holidays (12/31・1/1)] ※Open on Tuesdays during busy periods

【Performance Schedule】 Two Shows Daily: ①Start: 18:00(Open: 17:00) ②Start: 21:00(Open: 20:00)

※For 1 performance day, 18:00(6pm) doors open, 19:00(7pm) show start. (Performances run approximately 60 minutes.)

【Performance program】

① **Opening act:** All performers are former sumo wrestlers. Enjoy the immersive opening out in a full-sized dohyo.



② **Introduction:** An easy-to-understand explanation in English of the history of sumo, rules such as forbidden moves and rules. We will also introduce you to the daily lives of sumo wrestlers in a comical way.



③ **This initiative (demonstration):** Now for the main bout! Immerse yourself in the spirited and intense matches of Sumo.



④ **Experience program, commemorative photo:** You can experience the wrestlers' practice and even have a thrilling match wearing a Sumo suit. (Limited number of participants) Afterwards, you can take commemorative photos with the Sumo wrestlers!



For details on ticket reservations

- The official site's ticket purchase page: <https://hirakuza.net/sumohall/tickets/>
- *Sales will start from March 1st(Fri), 2024, at 12 PM Japan Standard Time.
- Supported languages: Japanese and English
- Supported credit cards include MUFG, DC, UFJ, NICOS, VISA, MasterCard, and JCB.
- Tickets are electronic (QR code) for one-stop entry.

Facility Name : THE SUMO HALL HIRAKUZA OSAKA

Location : 8th floor of NAMBA Parks 2-10-70 Nambanaka, Naniwa-ku, Osaka City

Opening Date : May 30, 2024 (Thurs).

Ticket Information : S seat: ¥16,000 A seat: ¥12,500 (Children ¥9,000) B seat: ¥9,500 (Children ¥7,000) *Tax included

*One bento and one drink are included

*Children: From ages 3 to 12 years (Different bento contents).

*Additional charges are required for high-end Bento(+¥4,000), Halal(+¥2,000), and vegan(+¥2,000) options.

URL : <https://www.hirakuza.net/sumohall/>

<Company Overview>

Company Name : HANSHIN CONTENTS LINK CORPORATION

Headquarters : 1-1-31 Ebie, Fukushima-ku, Osaka City, Hanshin Noda Center Building 10F

Capital fund : ¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)

Business Description : Contents produce, music business, advertising media sales, signage production

Our company will utilize the expertise of entertainment show business cultivated through operations such as Billboard Live and Koshien Stadium in this project.

【Inquiries Regarding the Press Release】
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