

NEWS RELEASE

October 24, 2024

The Inbound-oriented Sumo Entertainment Show Hall “THE SUMO HALL HIRAKUZA OSAKA”

Achieving 10,000 Guests from Over 80 Countries Worldwide!

A special ceremony was held to commemorate this milestone, featuring former Ōzeki sumo wrestler Tochinoshin as a guest.

On Wednesday, October 23, 2024, THE SUMO HALL HIRAKUZA OSAKA, an inbound oriented sumo entertainment show hall operated by HANSHIN CONTENTS LINK CORPORATION, reached **the significant milestone of welcoming its 10,000th visitor.**

In celebration of this achievement, all attendees received commemorative gifts, and the 10,000th guest participated in a special ceremony. Former Ōzeki Tochinoshin (real name: Levan Gorgadze) was invited as a special guest, where he led a special talk session.



Taking a photo with the 10,000th customer

The memorable 10,000th guest was a family from Spain. They shared their thoughts, saying, “We were surprised but thrilled to be the 10,000th visitors. While we didn’t know much about sumo before, this show helped us learn in a fun and engaging way. It became a wonderful memory of our trip to Japan.”

Tochinoshin, originally from Georgia and now an ambassador of sumo culture after his retirement, commented, “This venue is perfect for sharing sumo, one of Japan’s most iconic cultural traditions. It’s truly gratifying that over 10,000 international guests have already visited. I hope the charm of sumo continues to reach even more people abroad.”

We at THE SUMO HALL HIRAKUZA OSAKA would like to express our heartfelt gratitude for the warm support and patronage we have received so far. We remain committed to creating opportunities for valuable traditional cultural experiences, contributing to the revitalization of local economy by communicating the attractiveness of Japan.



Welcoming the 10,000th visitor



Ceremony to commemorate the 10,000th guest



Talk session by Tochinoshin



Presentation of commemorative gifts to all visitors

We are pleased to offer videos and photos from the commemorative ceremony. For media inquiries, please contact us.

10,000 Guests Milestone Celebration: Background and Future Outlook

Since its opening on May 30, 2024, THE SUMO HALL HIRAKUZA OSAKA has served as an inbound sumo entertainment show venue, sharing the allure of sumo and Japanese culture with the world from Osaka. We have welcomed guests from around 80 countries, mainly from Europe, the United States, and Australia, and we feel the appeal of sumo is steadily spreading globally.

This event celebrated not only the 10,000th visitor milestone but also served as a valuable opportunity to further spread the beauty of sumo culture. We were honored to host former Ōzeki Tochinoshin from Georgia as our special guest and share this meaningful moment as we continue to fulfill our role in promoting sumo culture worldwide.

Moving forward, we will continue to contribute as an inbound entertainment attraction, striving to enhance interest in sumo and create a ripple effect of cultural engagement and interest in sumo. Furthermore, we aim to support not only Osaka's economic and tourism development but also that of other regions.

■ Overview of THE SUMO HALL HIRAKUZA OSAKA ■

Facility Name: THE SUMO HALL HIRAKUZA OSAKA

Location: 8th Floor of NAMBA Parks (2-10-70 Nambanaka, Naniwa-ku, Osaka City)

Operating Hours: 11:00-23:00 (Souvenir shop only open from 11:00-17:00)

Days Closed: Every Tuesday, The year-end and New Year holidays (12/31・1/1) *Open on Tuesdays during busy periods.

Ticket Information: S-seat: ¥16,000, A-seat: ¥12,500 (Child: ¥9,000) B-seat: ¥9,500 (Child: ¥7,000) *Tax included

*All seats include "HIRAKUZA Bento," "HIRAKUZA Child Bento," or "HIRAKUZA Snack Bag" and one drink.

*Children are from ages 3 to 12 years. (Children get a "HIRAKUZA Child Bento.")

*Food additional fees: Premium Bento (+¥4,000), Halal Bento (+¥2,000), and Vegan Bento (+¥2,000)

*Bento orders are accepted until 10:00 AM three days prior. After that, only "HIRAKUZA Snack Bag" is available.

*Tickets reservation from official site are accepted until 3:00 PM of the performance date.

After that, please visit our venue or contact us to purchase a ticket.

URL: <https://www.hirakuza.net/sumohall/>

Company Name HANSHIN CONTENTS LINK CORPORATION

Headquarters Hanshin Noda Center Building 10F, 1-1-31 Ebie, Fukushima-ku, Osaka City, Japan

Capital fund ¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)

Business Description Contents industry, music business, advertising media sales, signage production Our company will utilize the expertise of entertainment show business cultivated through operations.

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