

NEWS RELEASE

January 20, 2025

The Inbound-oriented Sumo Entertainment Show Hall “THE SUMO HALL HIRAKUZA OSAKA”

Limited Run of Our First ‘Chinese-Language Performance’ for Lunar New Year!

Hanshin Contents Link Co., Ltd., which operates the inbound-oriented sumo entertainment show hall “THE SUMO HALL HIRAKUZA OSAKA,” (located on the 8th floor of NAMBA Parks) will hold its first-ever non-English performance, a “Chinese-Language show,” with two limited performances on Sunday, January 26, 2025, and Wednesday, January 29, 2025, in celebration of the Lunar New Year.

Since its opening in May 2024, THE SUMO HALL HIRAKUZA OSAKA has welcomed guests from approximately 80 countries and regions, offering sumo entertainment shows entirely in English. This time, to further share the charm of Japan’s traditional culture, sumo, with an even broader audience, the venue will host a “Chinese-Language Show” with two limited performances in celebration of the Lunar New Year. As the first performance conducted in a language other than English, this special Chinese-language show will provide a valuable opportunity for more guests to experience sumo in an approachable and profound way. Furthermore, to enhance the unique experience of Japanese culture offered by our venue during the Chinese-language performance, we will provide the “HIRAKUZA Bento,” the same meal as served during our regular performances. Additionally, we will offer a limited sale of 30 servings of warm, specially prepared “Chanko Nabe” (one bowl per serving).

Spend a special moment in Osaka during the Lunar New Year at THE SUMO HALL HIRAKUZA OSAKA, where the charm of sumo and Japanese culture come together. Tickets are now on sale and selling fast!

- Performance Schedule: Sunday, January 26, 2025, & Wednesday, January 29, 2025
- Performance Time: Doors open at 6:00 PM / Show starts at 7:00 PM
*Please arrive at least 30 minutes before the start of the show.
- Performance Language: Chinese *Please note that the performance will not include any English narration.

■ Performance Details

In this approximately 60-minute performance, you can “learn,” “watch,” and “experience” Japan’s national sport, sumo. Enjoy a one-of-a-kind sumo entertainment show and create unforgettable premium memories.

<Part 1 (Approx. 15 minutes)>

- Experience the history of sumo: Artistic introduction using sound, lighting, and video!

<Part 2 (Approx. 45 minutes)>

- Learn the rules and techniques of sumo: Explanation with a touch of humor!
- Watch demonstration sumo matches: An exciting tournament-style competition featuring former professional sumo wrestlers!
- Experience sumo firsthand: Put on a sumo suit and challenge a wrestler! (*Limited participation)

<After the Show>

- Create memories: Group photo session with the wrestlers!
- Take home souvenirs: Shop for sumo merchandise at the souvenir store!

*There will be a 5-minute intermission between Part 1 and Part 2.

■ Enjoy Japanese Culture Through Cuisine



HIRAKUZA Bento

*Included in the ticket price

The traditional Japanese entertainment style-inspired “Makunouchi Bento” is offered as a HIRAKUZA original, filled with local Osaka delicacies.

*Available only for reservations made by 10:00 AM, three days prior to the performance date. After this, a “HIRAKUZA Snack Bag” will be provided instead.



Special Chanko Nabe: 1,000 yen (tax included)

*Limited to 30 servings

We will be serving a special dish called “Chanko Nabe,” a hotpot that is popular in the world of sumo.

Fresh ingredients are packed into a flavorful broth, making this a warm dish that will satisfy both body and soul.

*One bowl per serving.

■ Overview of THE SUMO HALL HIRAKUZA OSAKA

Facility Name: THE SUMO HALL HIRAKUZA OSAKA

L o c a t i o n: 8th Floor of NAMBA Parks (2-10-70 Nambanaka, Naniwa-ku, Osaka City)

Operating Hours: 11:00-23:00 (Souvenir shop only open from 11:00-17:00) *Please note that performance times are subject to change.

Days Closed: Every Tuesday, The year-end and New Year holidays (12/31・1/1) *Open on Tuesdays during busy periods.

Ticket Information: S-seat: ¥16,000, A-seat: ¥12,500 (Child: ¥9,000), B-seat: ¥9,500 (Child: ¥7,000) *Tax included

*All seats include “HIRAKUZA Bento,” “HIRAKUZA Child Bento,” or “HIRAKUZA Snack Bag” and one drink.

*Children are from ages 3 to 12 years. (Children get a “HIRAKUZA Child Bento.”)

*Food additional fees: Premium Bento (+¥4,000), Halal Bento (+¥2,000), and Vegan Bento (+¥2,000)

*Bento orders are accepted until 10:00 AM three days prior. After that, only “HIRAKUZA Snack Bag” is available.

*Tickets reservation from official site are accepted until 3:00 PM of the performance date.

After that, please visit our venue or contact us to purchase a ticket.

U R L : <https://hirakuza.net/>

Company Name HANSHIN CONTENTS LINK CORPORATION

Headquarters Hanshin Noda Center Building 10F, 1-1-31 Ebie, Fukushima-ku, Osaka City, Japan

Capital fund ¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)

Business Description Contents industry, music business, advertising media sales, signage production Our company will utilize the expertise of entertainment show business cultivated through operations.

[Inquiries Regarding the Press Release] HANSHIN CONTENTS LINK CORPORATION, Inbound Business Division
In Charge: Iwamoto, Hosokawa E-mail: hirakuza-press@hcl-c.com