

## NEWS RELEASE

May 16, 2024

Grand Opening on May 30<sup>th</sup>! The Inbound-oriented Sumo Entertainment Show Hall  
**THE SUMO HALL HIRAKUZA OSAKA**

**Announcement of our Souvenir Shop Offering !**

# THE SUMO HALL 楽座 HIRAKUZA OSAKA

HANSHIN CONTENTS LINK CORPORATION has released the latest information on the products available for sale at the souvenir shop of “THE SUMO HALL HIRAKUZA OSAKA,” an inbound-oriented sumo entertainment show hall set to open on Thursday, May 30<sup>th</sup>.

We will be offering a variety of original items and popular traditional sumo goods at the HIRAKUZA Original Souvenir Shop, including original Japanese teacups featuring the 82 sumo winning techniques, original magnets and pouches adorned with traditional sumo illustrations, and the “DAN-DAN SUMO mini” (Japanese Tradition Cardboard Craft Kit) for both adults and children to enjoy a serious bout. In addition, we also have a selection of Japanese-style souvenirs that overseas guests can enjoy, it is going to be awesome!



※Designs of products and selling prices may be subject to change without prior notice.

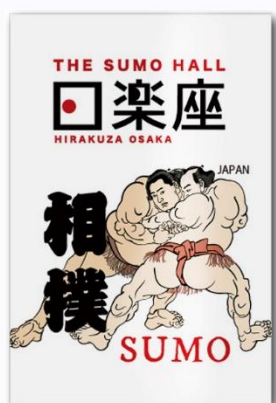
## HIRAKUZA Original Products

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- **Product Name:** Japanese Teacup 【Wave】
- **Types:** 3 different designs
- **Selling Price:** ¥2,200 (including tax)
- **Material:** Ceramic
- **Size:** (Approx) Height 10.5cm × Width 8.2cm
- **Product Description:**

An original Yunomi (Japanese teacup) designed with the 82 sumo winning techniques. Ideal for everyday use or as a collector's item. It can turn your daily tea time into a more enjoyable experience.



- **Product Name:** Magnet 【HIRAKUZA】
- **Types:** 5 different designs
- **Selling Price:** ¥700 (including tax)
- **Material:** Iron
- **Size:** (Approx) Height 7.7cm × Width 5.1cm
- **Product Description:**

A magnet adorned with a traditional Japanese design and illustrations of sumo wrestling. Perfect for decorating refrigerators or white boards. Recommended for those who appreciate Japanese culture or are fans of sumo wrestling.



- **Product Name:** HIRAKUZA Drawstring Bag
- **Types:** Unique design
- **Selling Price:** ¥1,500 (including tax)
- **Material:** Cloth
- **Size:** (Approx) Height 22cm × Width 18cm
- **Product Description:**

Featuring traditional sumo illustrations and Japanese motifs, this drawstring bag is ideal for sumo enthusiasts and admirers of Japanese culture. It offers ease of use and convenient portability.

## Popular Traditional Sumo Goods

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- **Product Name:** DAN-DAN SUMO mini
- **Types:** Unique design
- **Selling Price:** ¥1,500 (including tax)
- **Material:** Cardboard
- **Size:** Sumo Ring: (Approx) Height 5cm × Width 16cm  
Wrestlers: (Approx) Height 11cm × Width 4cm
- **Product Description:**

The power of sumo wrestlers at the tip of your fingers! This miniature DIY kit lets you engage in exciting sumo matches by tapping the cardboard sumo ring with your fingers! Suitable for both adults and children.

## About THE SUMO HALL HIRAKUZA OSAKA

“THE SUMO HALL HIRAKUZA OSAKA” is an experiential sumo entertainment show hall set to open on Thursday, May 30<sup>th</sup> on the 8th floor of Namba Parks. The performances by former sumo wrestlers on the real size dohyo stage will be out of this world. Moreover, Sumo is not only Japan’s national sport but it also has a history of over 1500 years, and offers a valuable experience where guests can truly feel surrounded by Japanese culture.

Regarding meals, in addition to our “HIRAKUZA Bento” packed with Osaka’s local delicacies, the “HIRAKUZA Child Bento” that makes children smile, and the “HIRAKUZA Snack Bag” including special treats portraying the flavors of Kansai, we also provide 3 additional options: Premium Bento, Halal Bento, and Vegan Bento for an additional fee. The show is conducted entirely in English, and not only can visitors enjoy sumo shows while dining, but can also step into the dohyo to interact and to take commemorative photos with the sumo wrestlers (Limited number of participants). This features make HIRAKUZA a unique inbound entertainment show hall unlike any other.

Experience the full excitement of sumo at THE SUMO HALL HIRAKUZA OSAKA. We promise you a wonderful time in this special venue where experiential entertainment, a spectacular sumo demonstration, and the charm of Japanese culture come together only for you.



## Overview of THE SUMO HALL HIRAKUZA OSAKA

**[Operating Hours]** 11:00–23:00 (Souvenir shop only open from 11:00–17:00)

[Closed every Tuesdays. The year-end and New Year holidays (12/31・1/1) ] \*Open on Tuesdays during busy periods.

**[Performance Schedule]** Two Shows Daily: ①Start: 18:00 (Open: 17:00) ②Start: 21:00 (Open: 20:00)

\* For 1 performance day, 18:00 (6pm) doors open, 19:00 (7pm) show starts. \*Performances run approximately for 60 minutes.

**Facility Name** : THE SUMO HALL HIRAKUZA OSAKA

**Location** : 8th Floor of NAMBA Parks (2-10-70 Nambanaka, Naniwa-ku, Osaka City)

**Opening Date** : May 30, 2024 (Thur.)

**Ticket Information** : S seat: ¥16,000 A seat: ¥12,500 (Child: ¥9,000) B seat: ¥9,500 (Child: ¥7,000) \*Tax included  
\*All seats include “HIRAKUZA Bento”, “HIRAKUZA Child Bento”, or “HIRAKUZA Snack Bag” and one drink.  
\*Children are from ages 3 to 12 years. (Children who are 12 years old and under get a “HIRAKUZA Child Bento”)  
\* Food additional fees: Premium Bento (+¥4,000), Halal Bento (+¥2,000), and Vegan Bento (+¥2,000) \*Tax included.  
\*Bento orders are accepted until 10:00 AM three days prior. After that, only “HIRAKUZA Snack Bag” is available.  
\*“HIRAKUZA Snack Bag” orders are accepted until 3:00 PM on the day of the performance.

**URL** : <https://www.hirakuza.net/sumohall/>

- The official site’s ticket purchase page: <https://hirakuza.net/sumohall/tickets/>
- Supported languages: English and Japanese
- Supported credit cards include MUFG, DC, UFJ, NICOS, VISA, MasterCard, and JCB.

**Company Name** HANSHIN CONTENTS LINK CORPORATION

**Headquarters** Hanshin Noda Center Building 10F, 1-1-31 Ebie, Fukushima-ku, Osaka City, Japan

**Capital fund** ¥230 million (100% investment by Hanshin Electric Railway Co., Ltd., a part of Hankyu Hanshin Toho Group)

**Business Description** Contents industry, music business, advertising media sales, signage production Our company will utilize the expertise of entertainment show business cultivated through operations.

**[Inquiries Regarding the Press Release]**

HANSHIN CONTENTS LINK CORPORATION, Inbound Business Department

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